



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

CONTRACT

<u>Contract / Revision</u> 943867 /		<u>Alt Order #</u> 06280072
<u>Product</u> PILlich FR STATE REP		
<u>Contract Dates</u> 10/20/12 - 11/05/12		<u>Estimate #</u> 2188
<u>Advertiser</u> Pillich/D/Representative		<u>Original Date / Revision</u> 08/23/12 / 08/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 375	<u>Product Code</u> 381
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time, LLC.
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/26/12	10/26/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$600.00			
N 2	WLWT	11/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$600.00			
N 3	WLWT	10/22/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	1-----				1	\$600.00			
	Week:	10/29/12	11/04/12	-----				0	\$0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$600.00			
N 4	WLWT	10/29/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$600.00			
	Week:	11/05/12	11/11/12	1-----				1	\$600.00			
5	WLWT	11/05/12	11/05/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,000.00			
N 6	WLWT	10/22/12	11/05/12	6-7a news	6-7a		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	1-----				1	\$800.00			
	Week:	10/29/12	11/04/12	-----				0	\$0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$800.00			
7	WLWT	10/20/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	3	\$300.00
		Class of Time - Pre-emptible with notice										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/20/12 - 11/05/12	PILlich FR STATE REP	2188

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pillich/D/Representative	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$100.00 Week: 10/22/12 10/28/12 -----1- 1 \$100.00 Week: 10/29/12 11/04/12 -----1- 1 \$100.00												
N 8	WLWT	11/01/12	11/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$600.00												
N 9	WLWT	10/25/12	10/25/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$600.00												
10	WLWT	10/25/12	11/01/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$1,000.00 Week: 10/29/12 11/04/12 ---1--- 1 \$1,000.00												
N 11	WLWT	11/01/12	11/01/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$800.00												
N 12	WLWT	10/30/12	10/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$600.00												
N 13	WLWT	10/23/12	10/23/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$600.00												
14	WLWT	10/23/12	10/30/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$1,000.00 Week: 10/29/12 11/04/12 -1----- 1 \$1,000.00												
N 15	WLWT	10/30/12	10/30/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$800.00												
N 16	WLWT	10/24/12	10/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1----- 1 \$600.00												
N 17	WLWT	10/31/12	10/31/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$600.00												
N 18	WLWT	10/24/12	10/24/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$800.00												
N 19	WLWT	10/22/12	10/29/12	12-1230p M-F news	12-1230p		:30			NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$450.00 Week: 10/29/12 11/04/12 M----- 1 \$450.00												
N 20	WLWT	10/24/12	10/24/12	12-1230p M-F news	12-1230p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$450.00												
N 21	WLWT	10/26/12	10/26/12	12-1230p M-F news	12-1230p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$450.00												
N 22	WLWT	10/30/12	10/30/12	12-1230p M-F news	12-1230p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -T----- 1 \$450.00												
N 23	WLWT	11/01/12	11/01/12	12-1230p M-F news	12-1230p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---T--- 1 \$450.00												
Totals											31	\$19,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	14	\$8,150.00	\$6,927.50
10/29/12 - 11/05/12	17	\$11,050.00	\$9,392.50
Totals	31	\$19,200.00	\$16,320.00

Signature: _____ Date: _____

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